

Torrum eSIM for partners

Ready-made banners, a live price widget and a price feed: how to show Torrum prices on your site and earn 20% of every purchase.

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01 In short

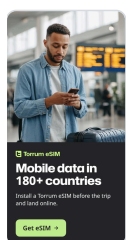
- Put Torrum eSIM on your site and earn **20% of every purchase** made by the customers who sign up through your link, for life.
- There are three ways: **ready-made banners** with no developer, a **live price widget** in two lines of code, and a **price feed** for sites and apps with developers.
- Customers are linked to you by your referral code in the link (**ref**) when they sign up. Every torrum.io account has a code, in the section "Referral program".
- The price feed covers **190 countries**, no key needed. Its prices match torrum.io, in US dollars.

02 Three ways to show Torrum

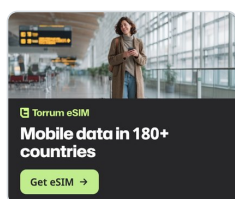
Way	Who it suits	What to do
Ready-made banners	Sites without a developer: travel agencies, blogs, media, newsletters	Place an image with your link: about 5 minutes
Live price widget	Any site where you can paste HTML	Paste two lines of code: prices update by themselves
Price feed	Booking platforms, tour operators, airlines, insurers, banks, apps	Fetch the prices once a day and show them next to your product

03 Ready-made banners

Eight banners: four standard ad sizes, dark and light. Download the one you need from the table, or show it straight from torrum.io as in the code below.



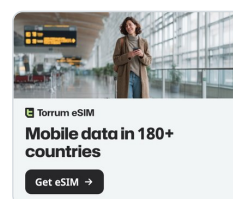
Half page, 300 x 600, dark



Medium rectangle, 300 x 250, dark



Half page, 300 x 600, light



Medium rectangle, 300 x 250, light



Leaderboard, 728 x 90, dark



Leaderboard, 728 x 90, light



Large mobile banner, 320 x 100, dark



Large mobile banner, 320 x 100, light

Size	Format	Where it fits	Files
300 x 600	Half page	Side column of a page	dark · light
300 x 250	Medium rectangle	Inside an article or a newsletter	dark · light
728 x 90	Leaderboard	Top of a page	dark · light
320 x 100	Large mobile banner	Mobile pages and apps	dark · light

The files are twice the size for sharp screens: show them at the size in the table, for example 300 x 250. For emails, use the PNG files from the partner kit: some email programs do not show WebP. Ask us for the kit at contact@torrum.io.

The banner link opens torrum.io with your referral code:

```
https://torrum.io/en/?ref=YOUR_CODE
```

Code for your site. The image loads from torrum.io, so you do not need to download it:

```
<a href="https://torrum.io/en/?ref=YOUR_CODE" target="_blank" rel="sponsored noopener">
  
</a>
```

04 Live price widget: two lines of code

The widget loads current prices from torrum.io and shows them in the Torrum style. Every link in the widget opens torrum.io with your referral code.

View	What it shows	Attributes
<code>card</code>	One country: its three data packages, the lowest Unlimited price, the Pay-per-MB rate and a "Get eSIM" button	<code>data-iso="es"</code>
<code>table</code>	A list of countries: the lowest package price and the Pay-per-MB rate	<code>data-iso="es,it,gr,tr,gb,th"</code>
<code>ticker</code>	A scrolling line of Pay-per-MB rates by country	<code>data-isos</code> (optional)

Paste into the HTML of your page, for example a price table:

```
<div data-torrum-widget="table" data-isos="es,it,gr,tr,gb,th" data-ref="YOUR_CODE"></div>
<script src="https://torrum.io/widget/v1/bundle.js" defer></script>
```

- `data-ref` is your referral code. Without it, purchases are not linked to you.
- `data-theme="dark"` gives a dark widget for dark sites. By default the widget is light.
- Add the script once per page, even with several widgets.
- Width: the card is up to 360 px, the table up to 560 px. In a narrow column the table adapts down to 280 px.
- Third-party requests: the widget loads prices, flags and the logo from torrum.io and the Hubot Sans and Noto Sans fonts from Google Fonts. If your site already serves these fonts, add `data-fonts="none"` to any widget: then there is no request to Google.
- If a country is not on sale, the table leaves it out and the card shows a plain link to torrum.io.
- Do not change the colours or the prices of the widget: they come from torrum.io.

See the widget live on the [partnership page](#).

05 Price feed: request

What you need	Request
All countries	GET https://torrum.io/en/partnership/offer
One country	GET https://torrum.io/en/partnership/offer?iso=es
Several countries	GET https://torrum.io/en/partnership/offer?iso=es,it,gr

No key and no sign-up. The `iso` parameter takes two-letter country codes (ISO 3166-1):

- separate the codes with commas, **no spaces**;
- case does not matter: `es` and `ES` give the same response;
- a code with no Torrum plans is simply absent from the response;
- a wrong format, such as `esp` or a space after a comma, returns error 400.

Call the feed from your server. Browsers on other sites cannot read it directly: for the browser there is the price widget above.

06 Response

Germany, shortened: one row of each plan is shown.

```
{
  "error": false,
  "message": "Ok",
  "data": [{
    "iso": "de", "mcc": 262, "name": "Germany",
    "tariffs": [
      {"name": "Pay-per-MB", "url": "https://torrum.io/en/plans/per_mb",
        "price": 0.0011, "unit": "$/MB"},
      {"name": "Packages / Germany", "url": "https://torrum.io/en/plans/packages",
        "package": "7GB / 12 days", "days": 12, "mb": 7168, "price": 7, "unit": "$"},
      {"name": "Packages / Europe", "url": "https://torrum.io/en/plans/packages",
        "package": "5GB / 7 days", "days": 7, "mb": 5120, "price": 6, "unit": "$"},
      {"name": "Unlimited / Germany", "url": "https://torrum.io/en/plans/unlimited",
        "package": "1 Day", "days": 1, "mb": "unlimited", "price": 4, "unit": "$"}
    ]
  }]
}
```

07 Response fields

Field	Meaning
<code>iso</code>	Country code, ISO 3166-1, lower case
<code>mcc</code>	Mobile country code
<code>name</code>	Country name in English
<code>tariffs[].name</code>	Plan and its coverage: <code>Packages / Germany</code> , <code>Packages / Europe</code> , <code>Pay-per-MB</code> , <code>Unlimited / Germany</code>
<code>tariffs[].package</code>	Package label, such as <code>7GB / 12 days</code> or <code>5 Days</code> . Pay-per-MB has none
<code>tariffs[].mb</code>	Package data in MB (1 GB = 1024 MB). Unlimited plans have the text <code>"unlimited"</code>
<code>tariffs[].days</code>	Package period in days

Field	Meaning
<code>tariffs[].price</code>	Price as a number: per package, or per 1 MB for Pay-per-MB
<code>tariffs[].unit</code>	\$ per package or \$/MB per megabyte
<code>tariffs[].url</code>	The plan page on torrum.io, for your "Buy" link

A country can appear twice: India has two mobile country codes (404 and 405). Merge such entries by `iso`, as the examples below do.

08 Three plans

Plan	How it works
Packages	A fixed amount of data for one country or a region, from 0.5 to 20 GB. The period starts at the first connection to a network, not at purchase.
Pay-per-MB	One global eSIM: the traveller pays only for the megabytes used, in 190 countries. Top-ups start at \$10. <code>price</code> is the rate per 1 MB, up to four decimals.
Unlimited	Unlimited data for one country or a region, from 1 day.

Regional plans, for example Europe and Asia, appear in the response of every country they cover, so a traveller to Germany sees both the Germany and the Europe packages.

Show prices as they come: **\$7** for a package, **\$0.0011/MB** for Pay-per-MB. Prices can change during the day: the price at checkout on torrum.io is the one that applies.

09 Buy link with your code

Your referral code is in your torrum.io account, section "Referral program". Your website link looks like `https://torrum.io/en/?ref=CODE`: the code is the part after `ref=`.

Add the code to the link from the `url` field:

- add `?ref=YOUR_CODE` to any link;
- for the country's own Packages and Unlimited plans, add `#country_` and the country code too: the page opens with that country expanded.

```
https://torrum.io/en/plans/packages?ref=YOUR_CODE#country_es
https://torrum.io/en/plans/unlimited?ref=YOUR_CODE#country_es
https://torrum.io/en/plans/per_mb?ref=YOUR_CODE
```

A customer is linked to you when they sign up at torrum.io right after following your link. From then on every purchase counts for you, with no time limit: a purchase a year later still counts.

10 Your commission

- **20% of every purchase** by the customers who signed up through your link: not just the first one, for as long as they keep buying.
- Commission, users and income are in your account, section "Referral program", with a monthly report you can download as Excel.
- You can withdraw once your commission reaches **\$100**: as Torrum promo codes, instantly, or in cash.
- Promo codes are valid for 1 year, and you can give them to your own clients.
- Cash payouts go under an agency agreement, per closed period, at least ten days after your request. To sign one, write to contact@torrum.io.

- Large travel agencies and communities: premium terms on request.

11 How often to update

- Fetch **the full feed once a day** and keep it on your side. Do not call the feed on every page view of your visitors.
- The list changes: countries and packages are added and removed. On every update **replace your catalog completely**: what is not in the response is no longer on sale.
- Identify a package by plan name, data (`mb`) and period (`days`), not by the text of the label.

12 Errors

Response	Meaning
HTTP 200, <code>"error": false</code>	All good
HTTP 200, <code>"data": []</code>	No Torrum plans for the requested country codes
HTTP 400, <code>"error": true</code>	Wrong <code>iso</code> parameter: the reason is in <code>message</code>

13 Example: offers for the trip country (JavaScript)

The code gets the plans for one country and builds offers with buy links. Save it as `offers.mjs` and run `node offers.mjs` on your server (Node.js 18+). Tested against the live feed.

```
// Torrum eSIM offers for the country of your customer's trip (run on your server, Node.js 18+)
const PARTNER_CODE = 'YOUR_CODE'; // your referral code from the torrum.io account
const FEED = 'https://torrum.io/en/partnership/offer';

async function offersFor(iso) {
  const res = await fetch(`${FEED}?iso=${iso}`);
  const body = await res.json();
  if (body.error) throw new Error(body.message);
  if (!body.data.length) return []; // the country is not on sale right now
  const name = body.data[0].name;
  const seen = new Set();
  return body.data.flatMap(c => c.tariffs) // a country can appear twice (India): merge and skip repeats
    .filter(t => !seen.has(JSON.stringify(t)) && seen.add(JSON.stringify(t)))
    .map(t => {
      let link = `${t.url}?ref=${encodeURIComponent(PARTNER_CODE)}`;
      // packages and unlimited plans of the country itself open right on its block
      if (t.name === `Packages / ${name}` || t.name === `Unlimited / ${name}`) link +=
`#country_${iso}`;
      return {
        plan: t.name,
        option: t.package ?? 'Pay only for the MB you use',
        price: t.unit === '$' ? `$$${t.price}` : `$$${t.price}/MB`,
        link,
      };
    });
}

console.table(await offersFor('de'));
```

14 Example: daily catalog update (PHP)

```
<?php
// Once a day: fetch the whole Torrum catalog and keep a copy on your server (PHP 7.4+)
$json = file_get_contents('https://torrum.io/en/partnership/offer');
$body = $json === false ? null : json_decode($json, true);
```

```

if ($body === null || $body['error']) {
    exit('Could not load Torrum prices: ' . ($body['message'] ?? 'no answer') . PHP_EOL);
}
$catalog = [];
foreach ($body['data'] as $country) {
    $iso = $country['iso'];
    if (!isset($catalog[$iso])) {
        $catalog[$iso] = $country;           // the feed is complete: replace your copy, do not
    append to it
        continue;
    }
    // a country can appear twice (India has two network codes): merge its plans
    foreach ($country['tariffs'] as $t) {
        if (!in_array($t, $catalog[$iso]['tariffs'])) {
            $catalog[$iso]['tariffs'][] = $t;
        }
    }
}
file_put_contents(__DIR__ . '/torrum-prices.json', json_encode($catalog, JSON_UNESCAPED_SLASHES));
echo 'Countries in the catalog: ' . count($catalog) . PHP_EOL;

```

15 How to start

1. Sign in at torrum.io with Google or Telegram. Open "Referral program" in your account and copy your code.
2. Place a banner, the price widget or the feed. Put your code into the links or the `data-ref` attribute, then click a link: it must open torrum.io with `?ref=` and your code in the address bar.
3. For cash payouts or premium terms, write to contact@torrum.io: we will prepare an agency agreement.

Questions about banners, the price widget or the feed: contact@torrum.io.